

Spas & Salons

The beauty and personal care industry is highly competitive. A mobile app can help boost customer acquisition and retention.



Features Built For Spas & Salons

| RESERVATIONS

Use the built-in booking system to allow customers to reserve a specific service, like a manicure, facial, or haircut.

| LOYALTY

Reward customers for their loyalty by allowing them to collect stamps and redeem rewards, like free treatments and special discounts.

| REVIEWS

Prompt app users to review your business, allowing you to take control of your online reputation and boost your SEO ranking.

| MESSAGES

Send push notifications to remind customers about your current specials and promotions, e.g. half-off manis and pedis.

| IMAGE GALLERY

Showcase the best photos of your establishment and services in the image gallery.

| EMAIL FORM

Use an email form to foster customer engagement by allowing them to send in questions and suggestions.

| EMAIL PHOTO

Encourage customers to send in pictures of their new hairdos or manicures that you can feature on your social media.

| MAILING LIST

Gather customer information and create an email list to easily communicate about special promotions and new services.